




pori!
poris
poris

jonas büchel / 28.11.2019 / pori

PORIS

JOKAINEN
PORILAINEN ON
KAUPUNKINSA
ASIAANTUNTIJA.



A photograph of a set of keys lying on a wooden surface. The keys include a car key with a remote, a house key, and several other standard keys. A blue fabric strap is attached to one of the keys. Overlaid on the image is large, white, bold text.

1 observation

5 keys

2 ideas

1 statement

OBSERVATION

latency

lottery



KEYS

people

mobility

**cultural & social
accessibility**

Theme 1

Mobility & transportation

- What was mostly on our visitors' mind: local traffic, road conditions, traffic arrangements, the prime role of pedestrians on the promenade, parking and charges
- The pedestrian street was considered dangerous; unclear rules on traveling spaces for different forms of transportation.
 - Developing clear lanes for cyclists, walkers and service cars
- Long-distance traffic is considered somewhat poor; making the town less desirable for workers outside of Pori / who would have to commute long distances, too few scheduled busses and trains
- Comments on transportation often had a negative nuance; the City bus was an exception here, as many were pleased with the service

credit

invest

ideas

**non-
commercial
space & place**

Theme 2

Creative spaces

- Locals are worried about city center; Why are the spaces emptied even when encounters create the understanding that there are customers?
- Premises too expensive; Owners should note. Rent at the right level to attract entrepreneurs. Customers and people will find a service to create.
- Even if the premises were not made permanent, the locals hope it would not shine out the windows of the shops.
- Specialty products, local know-how, community
- Consideration of different groups

**unbranded
platform
scape**

**spatial
attention**

Theme 3

Urban landscape

- The walking street as a local living room and as the heart of the city center; concerns on this topic came clearly to light through our discussions with inhabitants of Pori
- The locals hope that the city will be revitalized not only for its visual appearance but also for the well-being of the city center
- The downtown has been left to “wilt”. It lacks color, nature, safety and activity
 - City center’s appeal and cleanliness
 - People may only commute through the center in a hurry; everyone is busy with their own business
 - No places to spend time on, especially free of charge

com.

mun

tv

listen
talk
negotiate
renew

Theme 4

Community atmosphere

- Locals are hoping for a change; the city is important to its inhabitants
- Locals still don't believe in a possibility of change: People do not trust decision-makers and decision-making is not transparent
 - Conclusion: change must take place at the local level, close to the people, in order to build trust
- However, the number of encounters and post-its indicates that the locals are ready to carry their own cards for the common good
- There are many different local experts, but it is difficult to find and network them. The right professional might come across by chance or through the radios.
 - Involvement: Locals want to be involved through engagement or collaboration
- In the future the city center must feel safe

**surp
rise**

interest&trust



Extra

Surprise

- Technology is making the world boundless and fast-paced. In Pori, however, it was surprising that
 - Pori's analogue approach was very positively received: Being able to express one's opinion without technology turned out to be a very profitable way of gathering feedback.
 - The locals don't want any more technology in their city center. Intelligent devices are becoming more common and face-to-face contact is decreasing, but in Pori the locals are hoping for the opposite.
 - There was a lack of discussion on technology in the post-it notes left in Pori.
- Pori was an opportunity for people to share some of the wildest suggestions for development; most of the feedback from the inhabitants of Pori turned out to be very practical and feasible.
- There were many visitors: Some came to simply read post-its, some came to talk, some to write – most of our visitors paid us a visit once, but some came in regularly to chat and have a coffee.

ITÄÄ
POISSA
TASTA?

PORIS

LMA

JS

VAPAUDENKATU

ANSIITA

KATAR

ANNANKATU

MIKONKATU

KARHU-
AUKIO

OTAVA-
AUKIO

TYÖT

ANNISB

KALLELAN

Kirjasto

KIRJASTO

ARKKI "RUO-
JUN" PÖIKKI
VIINAT
SAUTON PAIK-
KAAN SAUTOA
KIKÄ 3

Palvelut
Sirkneet-
Puvillaan
ja muualla

Heavy could use
more finding

KOTI

Työpaikka
Sitten
Sitten

Koiran
KAKKA
ROSKIKET
PUUTTU

YKSISQUINTA
SET
TIT

Museot

Kohella
Ruistot

ANGRY
BIRDS
PUISTO

TAIDE KOULU

MIN
ILMAKSI
PARKKIPAIKKO
ON HYVIN!!!
MUUTIN TÄYDIN
KETTIN VÄRITÄNÄ

OSTOK-
SILLE
(EN KÄY PUU-
VILLASSA)

Paras
asunto

OSTOK-
SET
HYVÄ
RUOKA-
PAIKKA

KIVAT
KÄVILÄT
& DEI

ETELÄRANTA

LMONKINKATU

SAIKKU

RUOKA JA
RAVINTOLAT

Täällä
on ton,
yläpöytä
Sita!

PORI

Porin
KUNTOJAL

PIRISTYNYT
KEIKKA-
TARJONTA
OJES!!

ANNA

ERITTÄIN
HYVÄ
VÄLÄ

Asun
TÄÄLLÄ!
- kaikki
on niin lähellä

STAART
IS
THE BEST

Suor-
Areena
Ihan huippu
- ihmis-
elämää

Brundsi

OHJOISKAUPPA

Kala-
kauppa
torilla

KOTI

CAFE
SOLO
KAUPPAMALLI

SAROS

KOTI

JUMPPA-
PÄIVÄ-
CAFE

NIRPPARIT

LAIVARANTA

CITIBANK
ON
TOSI
HILJA!

SISKO
Tapaukumat

HYVIN-
VAINTI-
CENTER

Vaarallinen
kävelykatu
(on pyörä-
huolto-
törmä)

RUHTINAANKATU

ISOUSIKATU

VÄHÄUSIKATU

SÄVELTÄJÄNKATU

JUHANA HERTTUANKATU

MAAHERAN

VÄHÄLINNANKATU

YRJÖNKATU

JOMINKATU

IDE **A**





IRKKU

Kirjasto

KIVIJALKA-
LIIKKEET,
PIENVIRTTÄ-
JÄT

Pöytä-
café-
yhteisö
Pöytä

LIVE
MUSA

KIRPPARIT

LEIKKIPU

KUNINKAAN-
HAANAUKIO

IDE A

experimental

risks

no /&/ mainstream

underground

experimental

off scene

off culture

lust for life

STATEMENT

legendary

capital
of

off culture



