

Pori this winter

Let the diversity
of Yyteri
surprise you

Find your happiness in Finnish nature

Pori's central park is full of life and experiences

Pori is a city of events

In Alvar Aalto's footsteps and spellbound by the ironworks



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Discover Pori – Where quirky culture meets coastal charm

Finland is the happiest country in the world, attracting tourists with a unique combination of natural beauty, vibrant cities and rich cultural experiences. Founded in 1558 by the Swedes, Pori is one of Finland's oldest cities and nowadays the happiest city in the country. It has flourished as a harbour and industry town, its legacy still visible in the impressive stone buildings of the riverside old town. Today, Pori is a not-so-well-hidden gem on Finland's west coast, uniquely blending historical heritage with a vibrant contemporary culture.

Finland is also a nature paradise, famous for its forests and waters, and a benchmark for innovative design and architecture. In Pori, adventures in nature take centre stage, from the Instagrammable coastal allure of Reposaari to the serene beauty of Yyteri, the most famous beach in the Nordic countries. Explore the natural wonders of Bothnian Sea National Park and the charming

landscapes of Kallo. Amidst these natural settings, you can engage in a variety of activities, capturing the essence of Pori's serene outdoors: from golfing to cycling, and from boating to hiking. Contrasting with these natural retreats, the city's vibrant cultural scene comes to life with edgy contributions to Finnish culture, from Porirock artists to the International Pori Jazz Festival taking place every July. Architectural marvels such as Villa Mairea, designed by the Aaltos, stand alongside these cultural icons. From tranquil moments amidst old ironworks to a rich cultural tapestry, Pori is never boring.

So, whether you're planning a family holiday, a couples' getaway or an active vacation, Pori has got you covered. The compact layout ensures everything is within easy reach – blending the hustle and bustle of a city with natural serenity.

We look forward to welcoming you in person!



LGBTQ-FRIENDLY TOURISM

Pori belongs to everyone, and everyone is welcome here as they are. At Visit Pori, we promote LGBTQ-friendly tourism. We strive to develop our operations to ensure we pay ever greater attention to LGBTQ visitors in our marketing, communications and daily activities. We're not particularly prudish in Pori, meaning that everyone can proudly be themselves.



LET YYTERI'S NATURE SURPRISE YOU

The sands of Yyteri beach invite you to enjoy life in a way unexpected of a Nordic destination. The greatest beach in the Nordic region is a one-of-a-kind destination that offers opportunities for fun in the sun. The special Natura-protected dunes create a unique atmosphere. But Yyteri also has a lot more to offer. Comprising a coast and archipelago, Yyteri includes the Kallo and Reposaari islands and the Ahlainen district, as well as the picturesque scenery between them. With unique nature and excellent services, Yyteri offers something to enjoy all year round.

THE BEST BEACH NOT TO SAY THE LEAST

When it comes to Yyteri, the word 'paradise' is not an exaggeration. The child-friendly shallow water is irresistible in the summer. How about the winter? While in the summer you can swim and build a sandcastle rivaling the Sagrada Familia, in the wintertime you can go sledging and build a snow castle or at least a snowman. The beach is the place to be regardless of the season!

ACTIVITIES FOR EVERY TASTE

If sunbathing and staring at the sea is not enough for you, Yyteri offers a host of activities for every taste. Children are sure to enjoy the playground on the beach. Would you like to test yourself on a high rope obstacle course or have a go at abseiling? If you prefer keeping your feet on the ground, you have access to various courts and games such as volleyball, padel and tennis. Yyteri even has surprises in store for you in the winter, and hiking in nature is available all year round!

LOVE THE LYME GRASS

Did you know that the Yyteri beach and dunes are protected as part of the Natura 2000 network and its objectives? The protection measures ensure the conservation of the area's natural habitats and species. Yyteri is the largest active and continuous stretch of dunes in southern Finland. The continuously changing and evolving area is one of the most significant protected threatened dune habitats in Finland. If not for the lyme grass catching the wind-blown sand, there would be no dunes. Therefore, to protect the vulnerable dune environment, all visitors in Yyteri should be careful not to harm the lyme grass and other flora in the area. Damaged dune areas are restored by planting more lyme grass – a task in which local schoolchildren also participate.



Summer 2024 will see the introduction of a new impressive information facility, home to many services. The building is a sight in itself.



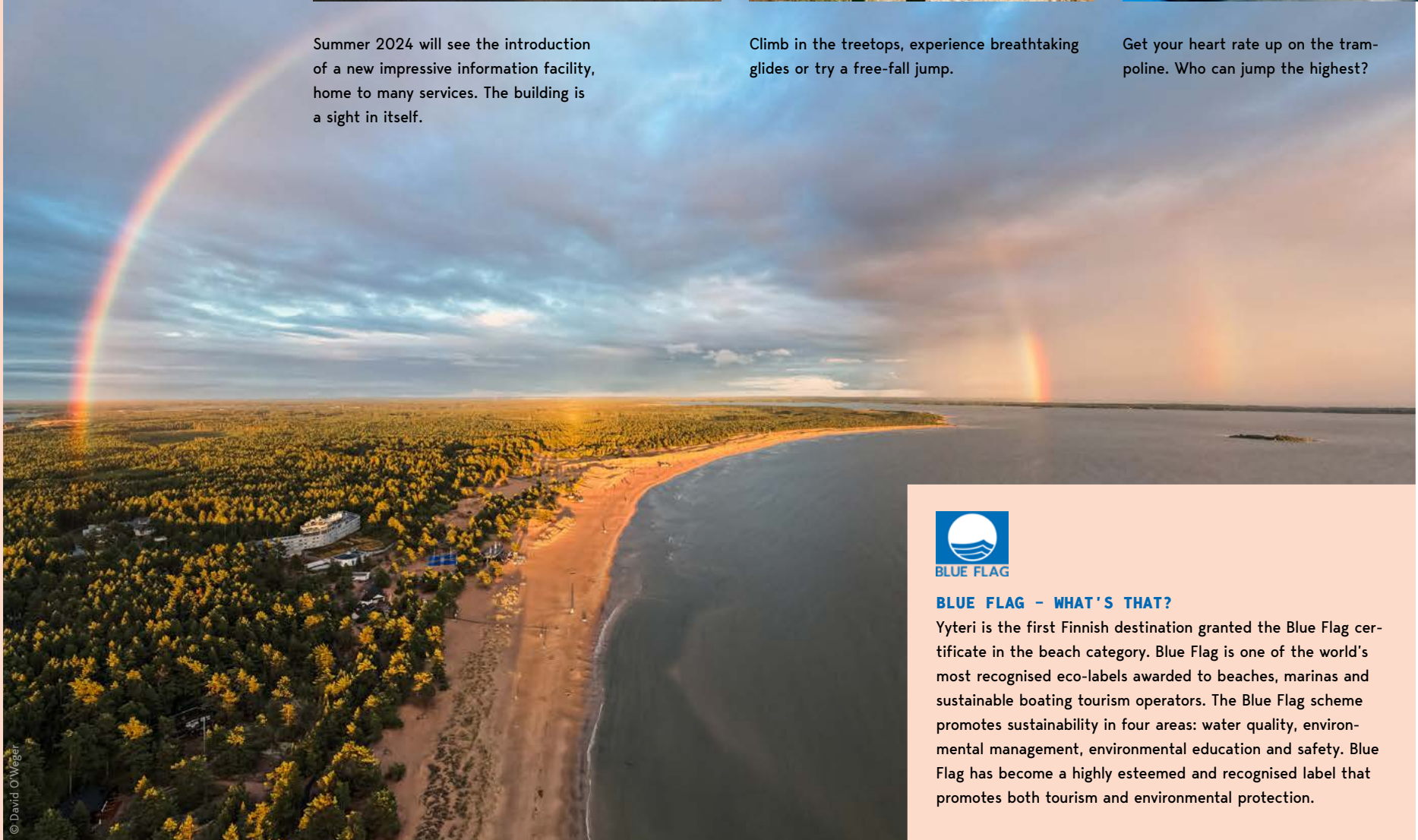
Climb in the treetops, experience breathtaking glides or try a free-fall jump.



Get your heart rate up on the tram-poline. Who can jump the highest?



Some of Finland's best waves. These daredevils tame whitecaps in the winter as well.

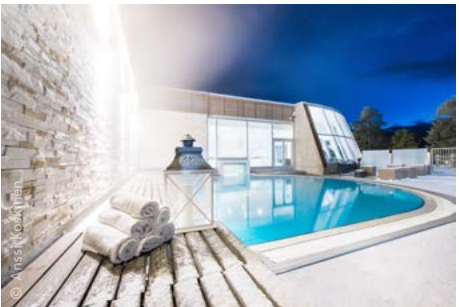


© David O'Weger



BLUE FLAG – WHAT'S THAT?

Yyteri is the first Finnish destination granted the Blue Flag certificate in the beach category. Blue Flag is one of the world's most recognised eco-labels awarded to beaches, marinas and sustainable boating tourism operators. The Blue Flag scheme promotes sustainability in four areas: water quality, environmental management, environmental education and safety. Blue Flag has become a highly esteemed and recognised label that promotes both tourism and environmental protection.



© Jussi Kallio

If you want to enjoy a whirlpool bath, there's a place for that, too. You can also find a sauna with magnificent panoramic views.



© Toni Mäkeläinen

Routes specifically designed for cycling make for an ideal ride. Take in a wide range of scenery along the way.



© Toni Mäkeläinen

Bright summer nights and beautiful sunsets invite you to spend time at the beach round the clock.



© Johanna Tuomi

Strike a stylish swing on the green and finish with a perfect putt into the cup. A golfer's dream.



© Tomi Glad

A beach paradise like no other. Suitable temperatures all year round: warm in the summer, just the right amount of cold in the winter.



© Virkisty Yyteri

Grab a packed lunch from the store or enjoy any of the various eateries in Yyteri.



© David O'Weger

Yyteri is crisscrossed by hiking trails. Why not enjoy a packed lunch at one of the campfire sites?

Yyteri is home to more than 30 kilometres of different kinds of hiking trails. Read more at:
visitpori.fi/en/yyteri/nature-and-outdoors-in-yyteri

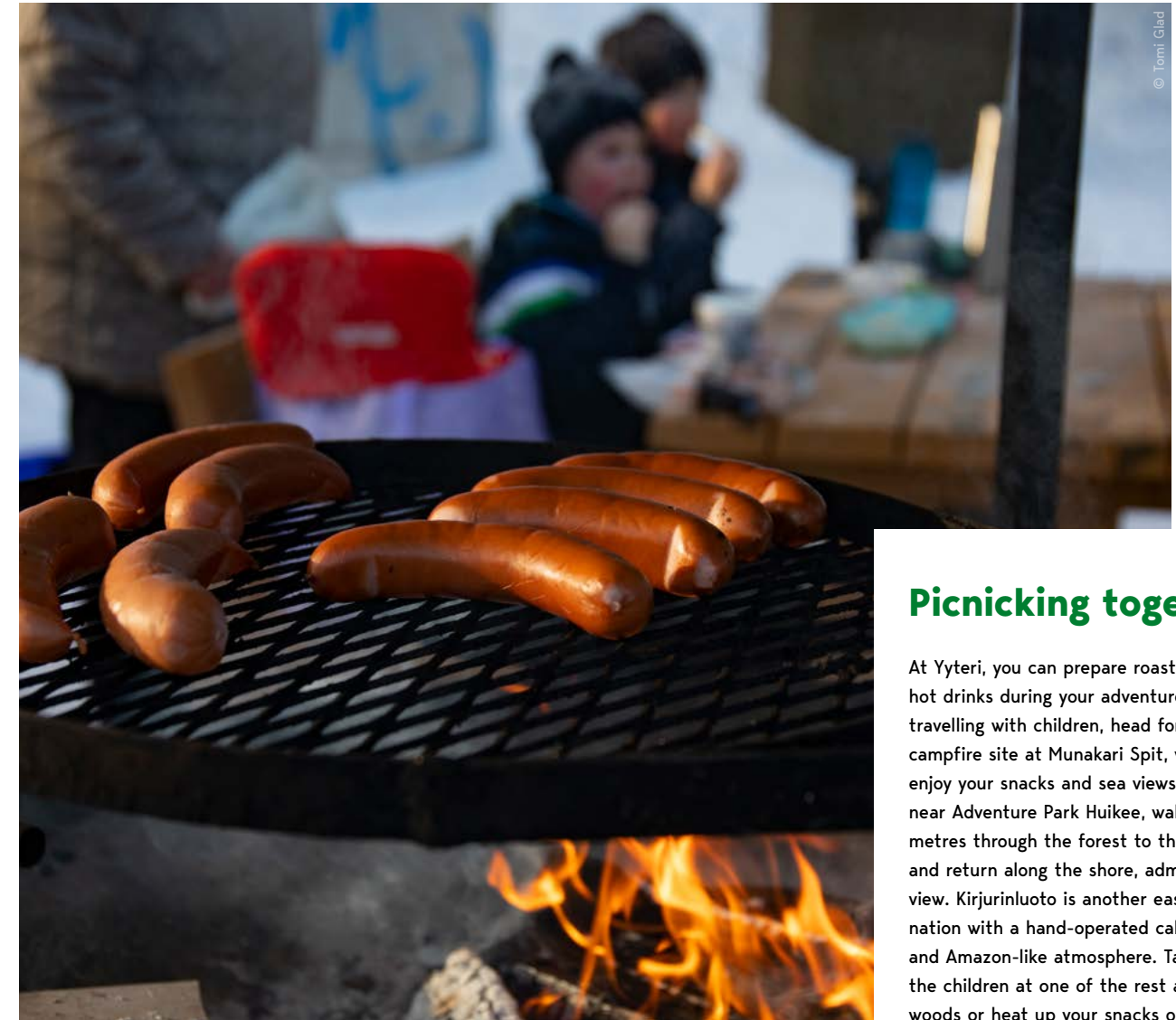
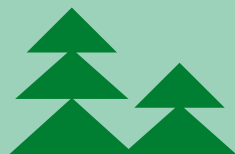
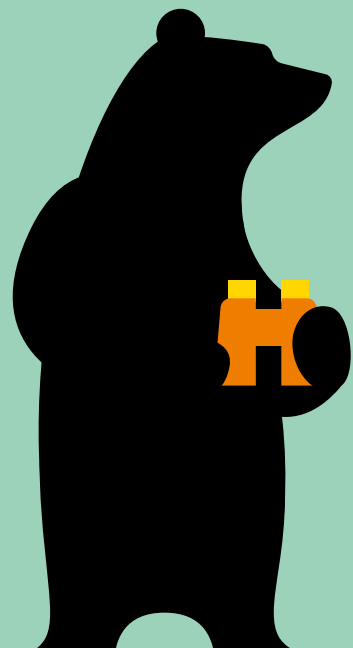


Find your happiness in Finnish nature

The happiness of Finns stems from our clean nature. From the mainland to the sea and from urban oases to natural protected areas – the Pori region offers nature destinations for all tastes. The unique Yyteri area, the Bothnian Sea National Park, the largest river delta in the Nordic countries and diverse hiking trails spoil the nature traveller. The locals favour Kirjurinluoto and Pori Forest – in Pori, nature is never far away.



Tip! If you prefer a faster change of scenery, we recommend cycling. Rent an electric bike from Adventure Park Huikee and whiz off to Kallo island for a coffee and doughnut. The Bothnian Sea Experience route is ideal for cyclists looking for a longer ride, and the Kallo–Reposaari boat connection adds a further dimension to the experience. You can enjoy a wide range of scenery along the way!



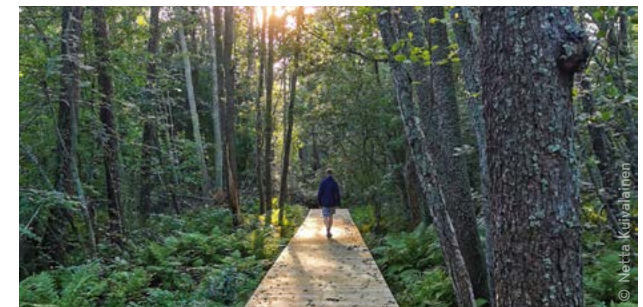
Picnicking together

At Yyteri, you can prepare roasted snacks or hot drinks during your adventures. If you are travelling with children, head for the marvellous campfire site at Munakari Spit, where you can enjoy your snacks and sea views. Park your car near Adventure Park Huikee, walk a few kilometres through the forest to the campfire site, and return along the shore, admiring the sea view. Kirjurinluoto is another easy hiking destination with a hand-operated cable ferry crossing and Amazon-like atmosphere. Take a break with the children at one of the rest areas by the woods or heat up your snacks on a barbeque.



BEST BIRDWATCHING SITE

Several nature observation decks at the Yyteri bird beach offer new perspectives on the world of our feathered friends. The bird beach is one of Finland's best places to observe waders, as well as the spring and autumn migration of birds. At least visit the Sannannokka tower and proceed to the next observation point at your own pace along duckboards and paths. Even less enthusiastic birdwatchers are sure to enjoy the scenery.

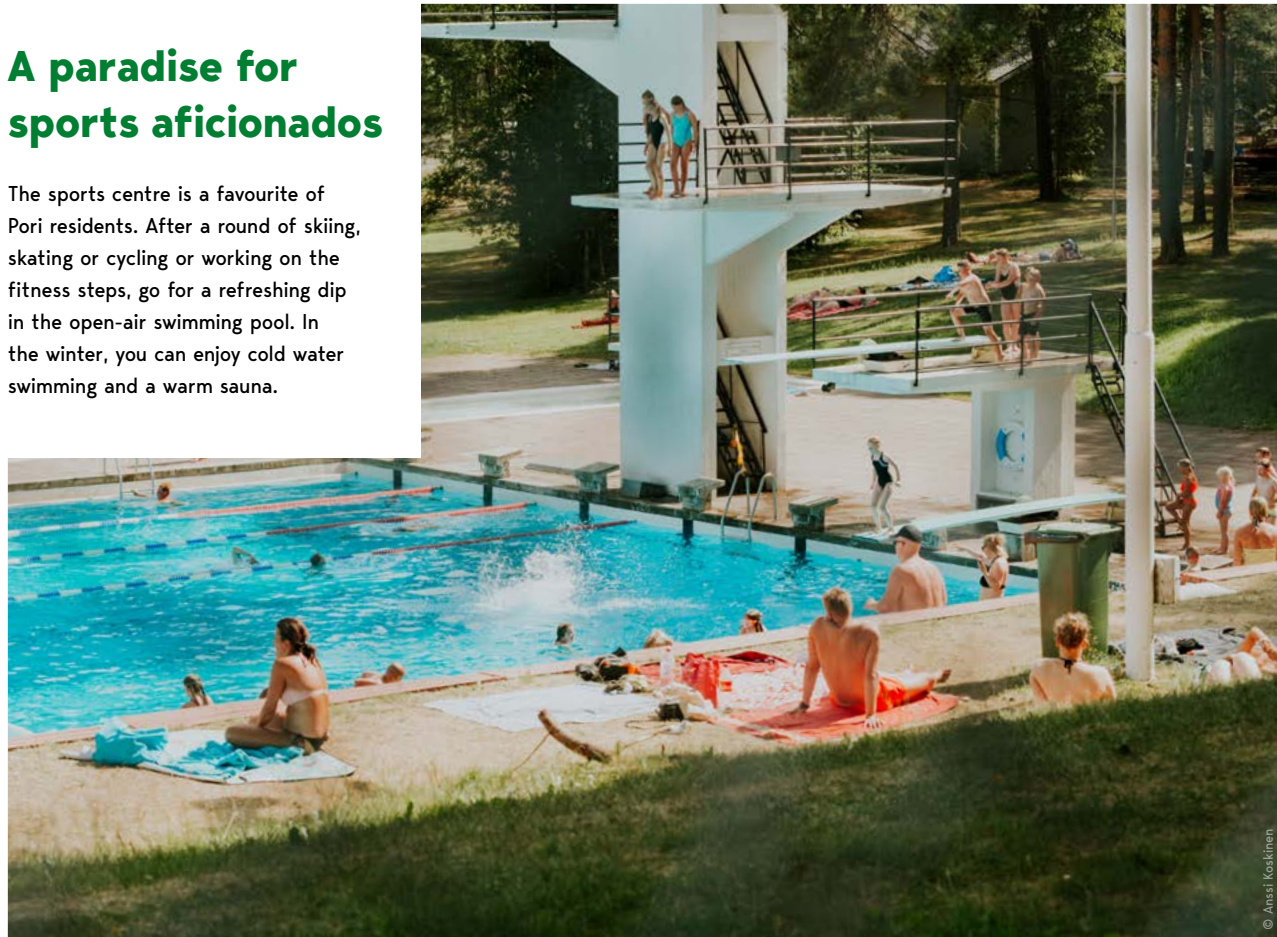


NATURAL DIVERSITY IN YYTERI

The sea is Yyteri's big draw, and what better way to admire it, the unique dunes and other natural wonders than taking a walk at your own pace along the beach. The Yyteri hiking trails, stretching over several kilometres, also offer a host of other things: diverse forest types, bog crossings and observation decks in prime locations for enjoying the open landscape. There are accessible paths, as well as options for hikers and bikers, covering more than 30 kilometres.

A paradise for sports aficionados

The sports centre is a favourite of Pori residents. After a round of skiing, skating or cycling or working on the fitness steps, go for a refreshing dip in the open-air swimming pool. In the winter, you can enjoy cold water swimming and a warm sauna.



TRAVELLING WITH PETS

Did you know that Pori offers dogs a beach of their own in Mäntyluoto? Your pet is sure to find friends at the dog beach, all year round. The hiking trails around Yyteri are also suitable for hairy friends, but keep in mind that pets are not allowed on the Yyteri beaches (or any other public beaches). Make sure your pet walks you on a leash, unless of course, you're frolicking on the dog beach.



TAKE A TOUR AROUND LAKE JOUTSIJÄRVI

For a longer hike, we recommend circling Lake Joutsijärvi. The variable trail, covering nearly 30 kilometres, offers various rest areas where you can stop to enjoy the relaxing effects of nature. Most of the rest areas are by the water, and their log lean-tos and wilderness cabins provide an authentic feel of the wilderness.



Learn more about the Pori region's nature sites, hiking trails, digital maps and outdoor etiquette at: visitpori.fi/en/nature-and-outdoors



IN PORI, WE LOOK AFTER THE WORLD

Sustainable tourism considers the current and future impacts of tourism to ensure that the needs of tourists, tourism companies, destinations, the environment and local communities are addressed both now and in the future. Sustainable tourism does not need to be overly serious; small actions have a big impact. Here are five tips for sustainable tourism in Pori:

1 ENJOY LOCAL NATURE Are you familiar with Yyteri's diverse activities, from zipping through an adventure park to lounging on a fine sand beach? Yyteri is the first beach in Finland to have received the international Blue Flag sustainability certificate. Admire the protected dunes from a distance, and please do not trample on the lyme grass that keeps the dunes in place. Also visit Kirjurinluoto, an urban oasis that offers outdoor recreation and events for people of all ages and is part of the national urban park of Pori. Please remember that in the nature, you are a guest of honour. Thank you for adhering to the outdoor etiquette: nationalparks.fi/hikinginfinland

2 CHOOSE SUSTAINABLE MODES OF TRAVEL: WALKING, CYCLING AND BUSES Pori is well-known for its short distances, which make the city easy to get acquainted with by foot. The bicycle is an excellent means of transport for longer distances. Also have a look at public transport schedules. The City Line is a handy option in the city centre, and destinations like Yyteri, Reposaari or the Noormarkku Ironworks are conveniently accessible by bus.

3 CHOOSE SMART ACCOMMODATION AND MAKE A DIFFERENCE THROUGH YOUR FOOD CHOICES Choose accommodation that emphasises sustainability and holds a sustainability certificate. You can make a difference through your own actions: consume water and electricity sparingly, recycle your waste and only fill your plate with as much food you can eat, favouring locally produced and plant-based ingredients. By favouring locally produced food, you promote your travel destination's local economy, employment and food culture. This also supports local production remain in the area. Sustainable accommodation ranges from hotels to camping sites and farm accommodation.

4 GET TO KNOW THE LOCAL CULTURE Pori is a well-known venue for events and culture, and many of its festivals and attractions have been granted sustainability certificates. For example, the popular long-running International Pori Jazz festival holds an EcoCompass certificate. The festival has been organised in Pori for more than 50 years. SuomiAreena, Finland's largest social festival, also holds an EcoCompass certificate, demonstrating that the environmental actions it takes to promote its sustainability are truly effective. The museums in Pori actively develop sustainable operations, and the region's ironworks areas are already home to certified sites.

5 FAVOUR SUSTAINABLE COMPANIES As far as possible, favour sustainable local operators. Also check the sustainability of products or services. Sustainable products can be identified, for example, by the Nordic Swan Ecolabel, the Green Key or EcoCompass certificate, the Fair Trade Mark or the Sustainable Travel Finland label.



To date, the Sustainable Travel Finland label has been granted to the following companies in the Pori region:

- Ahlström Works
- Koivuniemen Herra accommodation services
- Omena Hotels Pori
- Original Sokos Hotel Vaakuna, Pori
- Savipakari café and restaurant
- Scandic Pori
- Yyteri Resort & Camping



A maritime national park filled with experiences

Get to know the Pori coast and archipelago in the Bothnian Sea National Park. Stretching from Kustavi in the south to Merikarvia in the north, the park offers maritime travel gems for all tastes and likes. Most of the park's destinations are islands, the most popular of which are Sääpi and Iso-Enskeri, both of which are accessible to visitors without their own vessel on boat tours organised in the summer. Tickets and timetables can be found online at: shop.visitpori.fi

Preiviikinlahti Bay, an internationally significant bird site, is one of the few destinations of the National Park that are located on the mainland – right near Yyteri, for that matter. The nature observation decks on the mainland are ideal places for watching water birds and waders.

You can enjoy the immensely varied and beautiful nature of Iso-Enskeri, an island for outdoor recreation, on the 1.3-kilometre nature trail, with display boards providing information about the island's interesting history. An imposing shingle beach, an ancient shoreline, can be found on the northeastern side of the island. The trail returns to the campfire site through a thick coniferous forest.

The recently refurbished, gleaming white lighthouse can be seen from afar when approaching Sääpi island. The 1.5-kilometre Alfred nature trail describes the history of Sääpi during the time of lighthouse keepers and pilots. The trail takes visitors to the southeastern side of the island, with the best places to enjoy the warm smooth rocks while letting the sea lap at your feet. The hardest will climb the 130 steps of the lighthouse to admire breathtaking views. The lighthouse offers views of the highland cattle and wild mouflon sheep taking care of the island's nature management.



for observing the endless open sea or even an autumn storm. Munakari and Seliskeri provide basic services for outdoor activities, including an outdoor toilet, campfire and jetties. Munakari does not provide firewood, but Seliskeri, Iso-Enskeri and Sääpi do.

TOP 3 TIPS FOR THE BOTHNIAN SEA NATIONAL PARK:

1 Enjoy the stillness of the outdoor recreation islands. Lie down on the rocks, close your eyes and take a deep breath of the clean sea air. Let the refreshing waves lap at your feet.

2 Watching the sunset on the Sääpi wooden footpaths is a riveting, beautiful experience. The luckiest will even get a glimpse of the mouflons, which become active in the evening, in the blaze of colours.

3 The clamor of migrating birds is a show of nature at its best, even if you cannot distinguish a wader from a dabbler. The bird towers in Preiviikinlahti Bay offer a great stage for this show. Should an enthusiastic bird-watcher be visiting the tower at the same time as you, take advantage of their expertise to learn more.



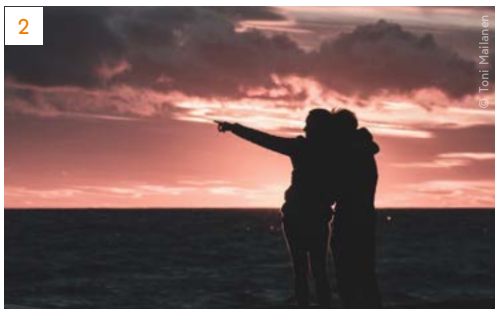
Munakari and Seliskeri are two other outdoor recreation islands in the Bothnian Sea National Park. The rocks on the western side of Munakari island (not to be confused with the Munakari Spit in Yyteri) offer sheltered coves

DID YOU KNOW?
Make your visit even more memorable by catching your own fish. In addition to a boat tour, you can go on a fishing trip. Read more at: shop.visitpori.fi



**UNILUOTO**

A charming and idyllic wooden house district by the open sea. It is difficult to walk along the streets of Uniluoto without making plans for moving there. What would life be like here? Would I finally be as happy as Finns?

**KALLO**

When someone from Pori falls in love, they take their sweetheart to the island of Kallo to admire the smooth sea-kissed rocks. Kallo is a small rocky island that can be accessed by driving straight along Highway 2, without taking a single turn – all the way from Helsinki, if you like. The scenery and atmosphere leave a mark in visitors' hearts.

**KALLO LIGHTHOUSE**

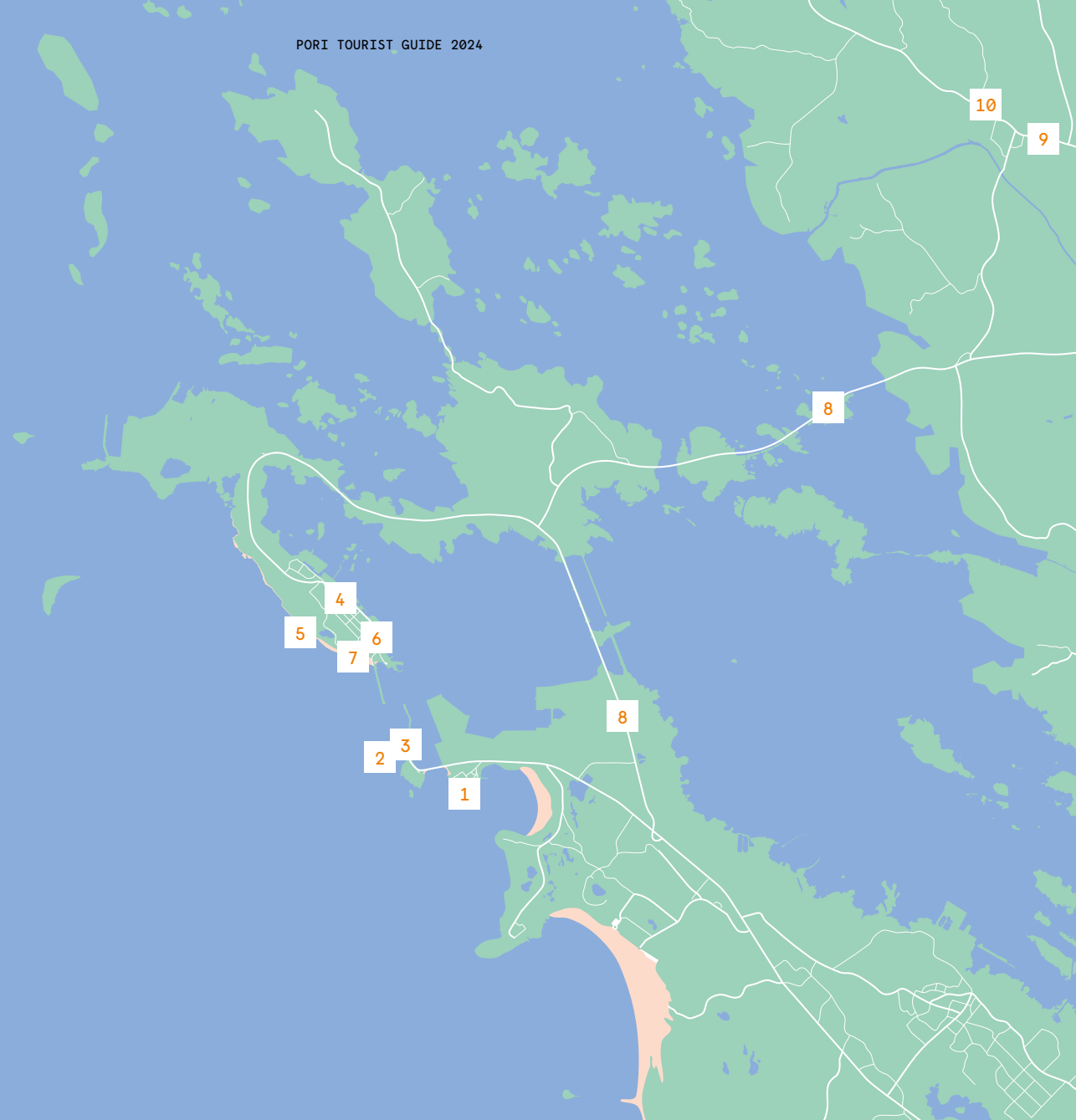
The Kallo Lighthouse is perfect for anyone prone to seasickness, as it can be admired safely on solid ground. The Kallo Lighthouse lit up for the first time in 1885.

**REPOSAARI**

Make a pilgrimage to the earthly capital of good vibes – Reposaari is an island that holds thousands of stories of the sea. It has a lot to offer to open-minded travellers. Delightful old wooden houses, an archipelago atmosphere, unique events and seaside restaurants invite you to take a trip to Reposaari.

**TAKARANTA AND ROCK ENGRAVINGS**

The rocky Takaranta beach on Reposaari is a place for experiencing the force of the sea up close. Here, you can have a picnic, sunbathe and enjoy an active day with children. The searchlight rocks exhibit magnificent rock engravings from the past, while Lontoo beach (literally, London beach) offers a refreshing escape on hot summer days.

**AHLAINEN CHURCH**

Dating back to 1796, the beautiful Ahlainen church and the slightly younger, separate belfry are a fascinating part of Finnish history.

**AHLAINEN**

The small village of Ahlainen offers a refreshing idyllic resting place for travellers. The best way to enjoy this nationally significant cultural environment is by leisurely strolling down the quaint streets with an ice cream in your hand.

**REPOSAARI CHURCH**

This Norwegian-style fell church is worth a visit – the combination of the hexagonal church building, octagonal belfry and the monument to the torpedo boat S2 in the adjacent park are the embodiment of the Reposaari mentality.

**FORTRESS**

The fortress offers exciting discoveries for the whole family. It consists of two artillery sites, two ammunition stores, three personnel and medical shelters, an observation post and trenches connecting these. The wooden watchtower rising to the skies is the cherry on top of the cake.

**SAARISTOTIE RING ROAD**

Leave the stress of daily life behind and let your soul rest when travelling along the stunning Saaristotie ring road. If you like, stop by a bridge to catch fish for your evening dinner.

KIRJURINLUOTO IS FULL OF LIFE AND EXPERIENCES

Kirjurinluoto, known among the locals as **Kirvatsi** or **Kirjuri**, is the central park in Pori and part of Finland's national network of urban parks. Accessible completely free of charge, Kirjurinluoto is an all-year-round recreational area for children and adults, situated only a five-minute walk from Pori's market square. Find your favourite adventure in this green oasis, centre of events and, in our opinion, the best play area in all of Finland. A day in Kirjurinluoto is a day packed with fun!



THE ABC OF KIRJURINLUOTO



A Alpacas, goats, chickens, roosters, ducks, peacocks and many other animals are waiting for their loyal admirers every summer.

B Beach volley can be played on two courts.

C Cafe Pori Jazz serves refreshment in a café pavilion of the Finnish art nouveau style.

D Delta of the Kokemäenjoki River, the largest in the Nordic countries.

E Energiakenttä is where the whole family can let off any excess energy.



F Frisbee golfers can enjoy the park's course offering suitable variety – and minigolf is also available in Kirjurinluoto.

G Geocachers may find something hidden in the park.

H Hiking trails crisscross Kirjurinluoto, so tune into a junglelike atmosphere, cross the river by a hand-operated cable ferry and ascend above ground level along the duckboards.

I Imagine, all for free! Everyone has free access to the Kirjurinluoto play area.

J Jazz fills up Kirvatsi in July. Kirjurinluoto Arena and Lökkilava are the centre stages for the internationally recognised Pori Jazz festival, which goes back several decades.

K Kirjurinluoto can be reached by the city train that tours the city.



L Lots of fun for children in Liikennepuisto Vinkkari – an excellent place for learning traffic rules on a pedal car or bicycle.



M Meet the pirates – or at least visit their pirate ship, which is the playground's centrepiece and forever a favourite of children.

N Nature in the exhibition garden portrays a wide variety of trees, shrubs and flowers that grow in the Satakunta region.

O Of course, your own picnics are allowed in the park, and Kirjurinluoto's wide green spaces offer ideal spots.

P Pelle Hermanni playground, the size of nearly five football fields, is open to all free of charge.

Q We give up, despite Kirjurinluoto's wide offering, we were unable to find anything corresponding to this letter.

R Romance is in the air in Love Park, dedicated to spending time together with the people you are most fond of.

S Swim at the beach where anyone interested in swimming and building sandcastles is welcome.



T Taavi bridge provides pedestrian access from the city centre to Kirjurinluoto throughout the summer.

U Urban National Park creates a valuable setting for the green oasis of Kirjurinluoto.

V Virtuosi is an accessible music playground around the Kuunarin Tähti play ship.

W WCs (toilets) and changing rooms are available free of charge to everyone.

X X for X jumping jacks! In Kirjurinluoto, you can use the free exercise equipment handily placed along the jogging path.

Y You and your friends are welcome to Ystävyysden aukio ('friendship square'), which offers a good setting for summer get-togethers such as barbecues.

Z Zen state of mind, which you can achieve, for example, by meditating on the lawn in Kirjuri.



FIND YOUR ADVENTURE IN PORI'S CENTRAL PARK

When children hear that Kirjurinpuisto has a playground the size of nearly five football fields, they rarely need any more convincing. But how about adults? What does Kirjurinluoto offer if you are travelling in the company of adults? Let's find out, but first, we will talk about children.

The super popular Pelle Hermann playground entertains both bigger and smaller children, and you can easily spend a full day there! Who would not like to play captain in a pirate ship, keep a lookout in an Angry Birds tower or slide down a tube. No wonder this playground was chosen Finland's best in a public poll and that many visitors to Pori speak so highly of it.

Liikennepuisto Vinkkari is a traffic park for children, where they can roam around a miniature city in pedal cars and bicycles. While playing, they also learn traffic rules. Pedal cars and bicycles can be borrowed free of charge from the park depot. Animals can be observed right next to Vinkkari. In the summertime, Kirjuri is home to various animals, including goats, sheep and alpacas, and birds such as peacocks, collared doves and chickens and roosters.



Walk through Love Park, spend time with your darling in the heart-shaped swing or take a break with the children in the picnic area.



This place is also worth a visit in the winter. You can go skiing, skating or sledging or spend time at the playground.



Kirjurinluoto offers many places for enjoying a packed lunch. You can have a picnic anywhere in the summer or cook food over a campfire, and if you don't feel like carrying food with you, the area's services offer ice cream, coffee and heartier meals.

You can also enjoy various outdoor games such as basketball, volleyball, minigolf and table tennis. There are green spaces for various purposes, and nature trails for different tastes, including for children.

A PARADISE FOR OUTDOOR ENTHUSIASTS

A quick walk in fresh air or a longer time spent in nature are readily available in the national urban park. Wander along in a jungle-like atmosphere, cross the river in a cable ferry or venture out on the duckboards. The changing scenery always offers something new for both leisurely and more adventurous hikers. Walking paths and nature trails range in length from less than one kilometre to as much as eight. If you like, you can combine the routes to cover a full marathon! Some of the trails are maintained in the winter, and depending on the weather conditions, skiing tracks and a long-distance skating track are set up.

Did you know that the largest delta in the Nordic countries has its origin in the centre of Pori? The numerous islets and channels of the Kokemäenjoki River delta and the parks they encircle are fascinating in their diversity. When out hiking, don't forget to visit Hanhipuisto Garden

Park, which houses a garden showcasing bushes and flowering plants that thrive in the Satakunta region. You can also find rarer species there.

A QUICK DIP IN THE RIVER

The shallow sandy beach calls visitors to take a refreshing dip during hot days. Located in a beautiful park area along Kokemäenjoki river in the city centre, the beach faces the charming Eteläranta area and the old town, Kivi-Pori, on the opposite bank. An outdoor shower is available on the beach.



ENJOY THE CAMPING SITE'S SPECIAL ATMOSPHERE

Kirjurinluoto has a camping site where you can spend the night in a camper van, caravan or tent. The area's colourful cabins are also available during the International

Pori Jazz Festival. Services, nature trails and the enormous playground are easily accessible by foot from the camping site. This is an ideal form of accommodation, especially during big events in Kirjurinluoto.

Read more about Kirjurinluoto at:
visitpori.fi/en/kirjurinluoto



Kirjurinluoto is Pori's mecca for events.
Read more on the next page. →

PORI IS A CITY OF EVENTS

Pori is one of the leading event cities in Finland. Events organised at Kirjurinluoto alone attract more than half a million visitors from around the world every year – not to mention the city's many other venues and events. Visitors to events will find that getting around the city is very easy, and you can get to know the whole city in an instant. Come and enjoy Pori's diverse events any time of the year!

Our annual highlights include SuomiAreena, Iskelmä Festival, the International Pori Jazz Festival, Porispere and Pori Day. New events spring up every year, and this year, Pori will be hosting its first Finnish Championship in road race walking and the H-Boat World Championship, just to mention a few examples. In the field of culture, Rakastajat Theatre will organise an urban street theatre festival, which will fill the city with magnificent performances.

The agenda available at tapahtumat.pori.fi offers a good collection of events, but you could still jot down a few tips of different venues and their programme. Concerts, stand-up comedy, theatre performances and sports events are offered all year round.

Pori Sinfonietta, which mainly performs at Promenadisali, its home concert hall, offers music that speaks to the soul, performed by the orchestra alone and sometimes

with visiting virtuosos. Promenadisali also hosts concerts of light music, stand-up comedy and magicians' performances.

In the summer, big artists perform on outdoor stages, but in the colder seasons, performances take place at the hockey arena. Isomäki Areena is the home venue of the local hockey club, Porin Ässät. In addition to hockey matches, the arena occasionally hosts Finnish top artists and large events.

If music takes your breath away, so will the terrific theatre performances. Pori offers a variety of theatre experiences, put on by Pori Theatre, Rakastajat Theatre – and in the summer, the Kirjurinluoto summer theatre. The Pori-korttelit association ensures that the city centre remains vibrant and offers plenty of marketplaces.



KIRVATSIN JYTÄ **31 July**
Offering a party of a lifetime, Kirvatsin Jytä is a fun and frivolous sister festival of Porispere – a meeting place for more mature audiences, which also welcomes younger generations!



KUUKKARIN WANHAT TALOT **9 June**
This event opens doors to the mecca for charming wooden houses. Situated close to the city centre, Kuukkari is a quaint district with unpaved streets.

SUOMIAREENA **25–28 June**
Finland's largest social festival draws the streets, parks, hotels and restaurants in the city centre full of people. In addition to high-quality debates, mostly held in Finnish, the programme includes entertainment and activities around the city.

INTERNATIONAL URBAN STREET THEATRE FESTIVAL **26–28 June**
The programme includes international and Finnish street theatre performances, workshops for children and adolescents, as well as evening clubs.

ISKELMÄ FESTIVAALI **28–29 June**
The SuomiAreena week culminates in a festival organised in Kirjurinluoto, where people dance to Finnish pop tunes until the early morning hours.



INTERNATIONAL PORI JAZZ FESTIVAL **12–20 July**
For more than 50 years, Pori Jazz has been one of the key Finnish cultural events in the summer. Originally a small cosy occasion for local jazz enthusiasts, the festival has become an all-embracing venue for lovers of rhythmic music, where international stars stir up audiences of thousands. Pori Jazz Kids is an event specifically catering to the younger generation.

PORISPERE **2–3 August**
Not many festivals play Dingo and Napalm Death back to back, but this is something you can experience at Porispere! Porispere, which has been organised in Kirjurinluoto for more than ten years, is a favourite of Pori residents, offering a unique cosy atmosphere.

PORI PRIDE **10 August**
LGBTQ-themed events open to all, free of charge, highlighting the social status and human rights of sexual and gender minorities.

PORI VENETIAN FESTIVAL **30–31 August**
A new festival to be held for the first time, which offers fireworks and a versatile lineup of artists in a giant tent at Kirjurinluoto Arena.

SENSOMMAR FILMFEST **30 Aug–1 Sep**
Gathers together film enthusiasts to bid farewell to the summer with sweet and nostalgic movies in a wooden house district. A weekend-long escapist dive into cinematic art in Reposaaari, a unique and romantic archipelago village.

PORI DAY **26–29 September**
One of Finland's biggest culture and local events, organised annually at the end of September in Pori. A true ode to Pori and its residents, and plenty for tourists to digest!

CHRISTMAS EVENTS
In Pori, Christmas celebrations begin as early as November and continue until the end of the year. Do not miss the Elves exhibitions and the traditional Christmas Markets. Pori hosts an exciting variety of Christmas concerts in which familiar and beloved Christmas songs are performed by Finland's brightest stars.



Read more about events in Pori at: visitpori.fi/en

Internationally successful detective stories exude the atmosphere of Pori



© Solvi Sillanpää

"A woman's body was found in Pelle Hermanni." Arttu Tuominen, a Pori-based author, depicts both the harshness and beauty of Pori in his detective stories, which have gained international fame.

Tuominen has lived in Pori his entire life, except for the years spent studying in Turku. According to his own words, he came to his senses and returned for work and love. Tuominen, who now lives in Pori with his family, says he couldn't imagine moving away.

"At international book fairs, I call myself the world's happiest person. Finland is the world's happiest country, Pori was singled out as Finland's happiest municipality in a study, and I've been named the most positive person in Pori. Doesn't it mean I'm the happiest person in the world?"

Tuominen's interest in writing traces back to his childhood and his love for books and reading. After reading his first real book (Five on a Treasure Island), Tuominen exclaimed to his parents he would become an author. The young boy got a typewriter from his aunt, and in his early twenties, Tuominen tried to write a novel, but met with disappointment. Work and family gradually made Tuominen realise there was no more time to waste, and he decided to pursue his dream. He got the idea for his first novel surprisingly close by. It was a mix of Tuominen's work related to the environment and of familiar scenery.

"It was clear to me that my detective story would be set in Pori. It's easier to describe places familiar to you and make them real to the reader. This also makes the books significant to people in Pori."

"It's a bit like a family. Insiders can criticise and argue about things, but if an outsider comes with a negative comment, it's frowned upon. Pori has its own identi-

ty and is just the right size. It's not a big city where everything gets lost, but it still offers all the necessary services. Pori is an easy setting for exciting crime stories."

Tuominen also has recommendations for tourists. Yyteri is magnificent on a Finnish scale. It has good supporting services, but the beach itself is natural, and the dunes have not been spoiled. They make Yyteri a unique destination. Tuominen enjoys the area for outdoor recreation, and in the winter it's great for sledging with the kids.

"If I had a guest from another country, I'd definitely take them to Reposaari. It's a very unique village community surrounded by the sea. I'd also introduce them to Takaranta, the searchlight rocks and the rock engravings. Our river delta is another stunning sight. It's a wonderful Amazon-like environment in the centre of the city. The bird observation tower in TeemuLuoto offers a snapshot of it all.

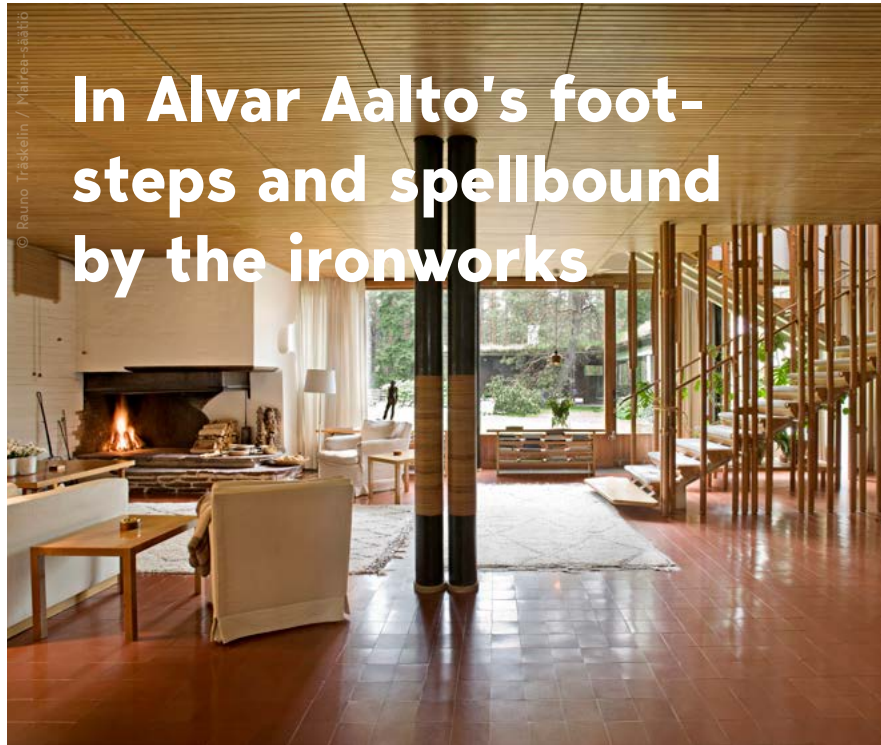
In other words, Pori is a perfect setting for crime stories. There's the river, sea and nature reserves, but Pori is also an old industrial town with run-down areas. While Tuominen does not always depict Pori's best sides

and sometimes includes pretty grizzly details in his books, he always tries to show his love for the city.

"Authenticity and roughness must be seen. The people not from Pori have often said that yes, I should definitely come to Pori but I don't know if I dare. You should dare to come here and it is well worth the trip. You can start with Pelle Hermanni Park."

TOP 5 PLACES IN PORI RELATED TO ARTTU TUOMINEN'S BOOKS:

1. Pori Theatre. Finland's oldest theatre. Much of Tuominen's latest, still unfinished, book is set here.
2. Kirjurinluoto and the river delta feature repeatedly in the books.
3. Reposaari by the sea.
4. The open-air swimming pool – most definitely.
5. Annis, as a representative of the rougher places. It also features in the latest book. The place has always had to fight for its existence.



In Alvar Aalto's foot- steps and spellbound by the ironworks

See and experience Pori's sights, architecture and history. Visit the lovely Ahlström Ironworks, including Villa Mairea, walk in Alvar Aalto's footsteps, enjoy the beautiful river scenery of the revamped Eteläranta area or visit atmospheric churches.

SPELLBOUND BY THE IRONWORKS

The Pori region is home to two ironworks areas. The Ahlström Ironworks in Noormarkku is one of Finland's largest and most imposing ironworks areas. It offers quality accommodation and restaurant services, as well as cultural tours.

Dating back to the 19th-century, the Leineperi ironworks milieu in Ulvila forms a peaceful cultural setting where you can hear the sounds of the nearby rapids while visiting artisans' workshops, exhibitions and the café-restaurant in a unique environment. In addition to the summer season, the area's services are available during special events.

IN AALTO'S FOOTSTEPS

Alvar Aalto sites in the Pori region include Villa Mairea in Noormarkku and the Terraced House in Kauttua. Both buildings combine architecture, iconic design furniture, art and wellness with everyday living. People come from all over the world to see these beautiful examples of design and art!

Alvar and Aino Aalto designed Villa Mairea as a home for their friends Maire and Harry Gullichsen. Located in the Noormarkku Ironworks area, the building was completed in 1939. At the time, Harry Gullichsen was the General Director of A. Ahlström Oy. Maire Gullichsen was a sponsor and collector of arts, and her collection of foreign art is on display in Villa Mairea. The building also accommodates the Mairea Foundation established by Maire Gullichsen. The Foundation is responsible for showing the building to the public and taking care of its collections. Villa Mairea can be visited on guided tours. Visited by thousands of people every year, it is one of the most renowned private homes in the world.

THE OLD TOWN CENTRE AND RIVERSIDE

Kivi-Pori is the "old town" of Pori, characterised by numerous beautiful old stone buildings. In the old town centre, you will find the Palace of Junnelius, which serves as the Town Hall of Pori, the Pori Old Town Hall completed in 1841 and its English-style Raatihuoneenpuisto Park, as

well as the elegant theatre building. The stone houses and public buildings in Pori's riverside Eteläranta district constitute one of the most impressive old stone neighbourhoods in Finland. This district is located between the riverside of Eteläranta and Valtakatu.



REFURBISHMENT OF ETELÄRANTA

Pori's Eteläranta district is being refurbished, and it will open in summer 2024 more magnificent than ever. Extensive refurbishment will make the district more comfortable and better suited for both leisurely activities and events. For tourists, Eteläranta is one of the city's most recognisable places and forms a good background for memorable photos of Pori. It also houses restaurant and cafés for comfortably enjoying the charming scenery a while longer. The Pori Art Museum, located in Eteläranta, will open to the public in early 2025 after its renovation.



ATMOSPHERIC CHURCHES

The churches in the Pori region are culturally and historically significant and represent varying architecture. Pori's oldest church is in Ahlainen, and the largest one, representing the neo-Gothic style, is Keski-Pori Church in the city centre.

Tip! You can take in some of the sights during guided walking tours. Read more at: shop.visitpori.fi

The story behind the final resting place

The Jusélius Mausoleum is located at the Käppärä Cemetery, a few kilometres from the market square. It is one of Pori's most popular sights. The mausoleum was built in 1903 for the local industrialist Fritz Arthur Jusélius as the final resting place for his daughter Sigrid, who died of tuberculosis at the age of 11.



Learn more about the area's history, architecture and art

Pori has several museums and art galleries for people who enjoy culture, history and modern art.



SATAKUNTA OF THE CENTURIES PAST

Satakunta Museum was awarded as the Museum of the Year 2019. Spreading across three storeys, the museum presents a journey into life in Satakunta region from the distant past to the present day. The basic exhibition "Signs of Life" offers a lot for the whole family to explore and experience. A popular exhibition of elves takes place around Christmas.



TEMPORARY EXHIBITIONS

Original Gallery is used by Pori Art Museum for temporary exhibitions, showcasing contemporary Finnish and regional art, without forgetting the international perspective. The gallery is located in a former salt warehouse building by the Kokemäenjoki River. Admission to the gallery is free of charge.

HISTORY OF OLD HOUSES

An atmospheric courtyard near the centre of Pori is surrounded by century-old log houses that are now home to the Satakunta Museum's Renovation Centre Toivo and the Korsman house. In the Korsman house, visitors can go back in time to see what the home of an ordinary family in Pori looked like in the 1950s.

ART MUSEUM UNDER RENOVATION

Pori Art Museum is being renovated and will remain closed until 2025. Events will be organised in various ways outside the museum.

NATURE EXPERIENCES FOR CHILDREN

The basic exhibition at the Ark Nature Centre features the nature of Satakunta, while regional specialities include the mouflons and other species found on the island of Säppi, as well as Finland's large predators, including a bear den. There is also plenty to see for bird and butterfly enthusiasts.



INDUSTRY AND TECHNOLOGY

In Aittaluoto, next to a traditional industrial area, you can familiarise yourself with the history and production of the Pori-based company Rosenlew (1853–1987). The changing exhibitions expand perspectives on different topics concerning industry and technology. The Rosenlew Museum also offers an escape room experience.



Sleep well, eat well and enjoy

For a good night's sleep, you have a choice of different types of accommodation, from the city centre to the restful coastal environment. When it's time for food and refreshments, Pori's comprehensive range of restaurants and cafés cater for all tastes.

Choose one of the unique accommodation options to make your visit unforgettable. Whether travelling for business or with family or friends, you are sure to find the perfect alternative. This is where comfy and magnificent meet.

Don't forget to experience Pori's world of flavours – food is a serious thing, but flavours come with a twist. Enjoy tasty fish dishes by the sea, trendy bistro treats in the city centre, or intimate cafés around the Pori area. Make your trip a food fiesta!

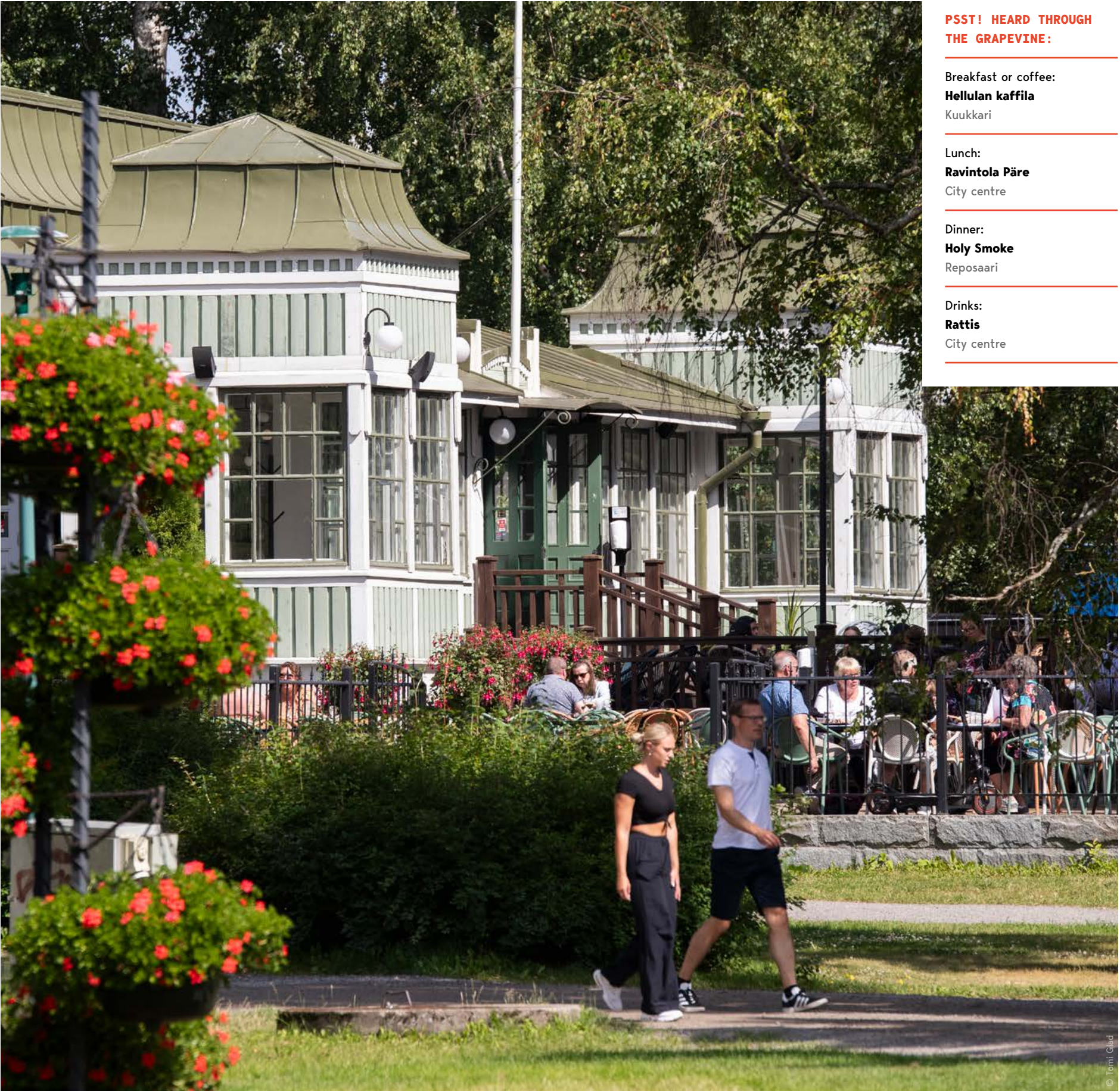


accommodation in Pori during big events. Private accommodation, meaning that people in Pori open their doors to guests attending events, has a long tradition here.

FOR ALL FOODIES
We have small intimate cafés and eateries for every taste. If it's coffee you crave, pair it with a "Masaliisa" (similar to a chocolate brownie) or a "frog pastry" (an authentic Pori delicacy). You can find tips on good places to visit on our website or ask locals.

CHOOSE YOUR OWN STYLE OF ACCOMMODATION
A hotel, cabin, apartment, camping site, manor house, or something very different – the Pori area offers a wide range of accommodation. The hospitality of Pori residents plays a big role when large numbers seek ac-

Find all the services in Pori at:
visitpori.fi/en/stay-and-enjoy



PSST! HEARD THROUGH THE GRAPEVINE:

Breakfast or coffee:
Hellulan kaffila
Kuukkari

Lunch:
Ravintola Päre
City centre

Dinner:
Holy Smoke
Reposaari

Drinks:
Rattis
City centre



ENJOY LOCAL FOOD AND DELICACIES

What better way to get to know the local culture than by sampling traditional foods?

Pori is well-known for its fish treats, served, for example, at local restaurants in the city centre and fish restaurants in Reposaari. Locals love smoked salmon, fried whitefish and Baltic herring in various forms. Sea buckthorn, a real superfood picked along the coast every year, is served in various desserts and as juice. Sea buckthorn contains a lot of vitamin C, and the hardiest enjoy the sour berries and juice as such to keep the flu at bay. Pori is also known for its traditional fermented bread called “kakko”.

SAMPLE THESE LOCAL SPECIALITIES:



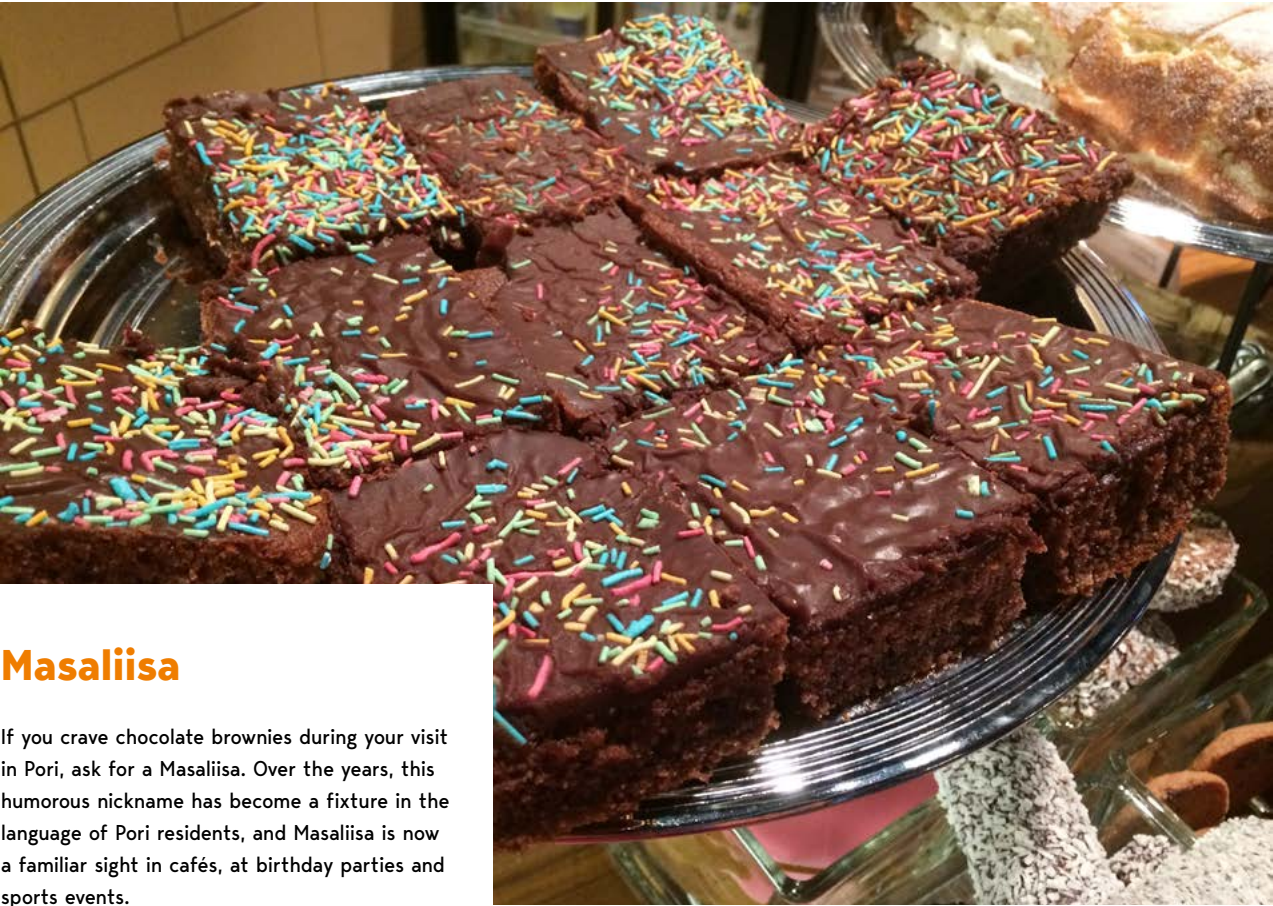
PORILAINEN
If, after a night out, you find yourself at a fast food stand, order a Porilainen. It resembles a burger, containing onion-flavoured sausage, toast, onion, mustard, pickle relish and some ketchup.



LAMPERN
Don't let the looks of this round-mouthed delicacy fool you. Traditionally sold at the Pori marketplace in the autumn, lampern is a treat familiar to many. Lampern has been served at the marketplace in Pori for decades, and it is liked by all ages.



FROG PASTRY
These cheerful smiling chocolate pastries are only found in Pori! The cute little pastry is a perfect accompaniment to coffee. Frog pastries are made manually from beginning to end, and their original ingredients were bakeries' leftover pieces.



Masaliisa
If you crave chocolate brownies during your visit in Pori, ask for a Masaliisa. Over the years, this humorous nickname has become a fixture in the language of Pori residents, and Masaliisa is now a familiar sight in cafés, at birthday parties and sports events.

Imagine, for a moment, that you're from Pori, and bake your own Masaliisa! Follow these instructions:

- Base**

 - 3 eggs
 - 3 dl sugar
 - 150 g butter or baking margarine
 - 5 dl wheat flour
 - 3 tbsp cocoa powder (dark)
 - 2 tsp baking powder
 - 1 tsp vanilla sugar
 - 2 dl coffee or milk

Icing

 - 5 tbsp hot coffee
 - 5 tbsp (ca. 60 g) butter or baking margarine
 - 4 dl (225 g) powdered sugar
 - 2 tsp vanilla or vanillin sugar
 - ca. 3 tbsp cocoa powder (dark)

On top

 - Sprinkles

- Preparation**
30–60 min
- Whip the eggs and sugar until fluffy.
 - Fold in the melted, slightly cooled butter using a scraper or a wooden fork.
 - Mix the dry ingredients together. Add them through a sieve, alternating with the coffee or milk. Avoid overmixing to keep the batter fluffy and prevent it from becoming tough.
 - Spread the batter on a baking tray lined with greaseproof paper and bake on the lower oven racks at 200° Celsius for approximately 15 minutes.
 - Melt the butter in the hot coffee. Add the powdered and vanillin sugar as well as cocoa powder.
 - Spread the icing over the cooled cake base. Immediately decorate with sprinkles. Let the icing harden, and cut into pieces.
 - Enjoy!



Stockholm	315 km
Helsinki	242 km
Turku	138 km
Tampere	115 km
Vaasa	193 km
Oulu	511 km
Rauma	51 km



Taxi

Aito-taksi: **+358 600 300 33**

Taxidata: **+358 200 100 41**



Local and long-distance transport

Matkahuolto: **matkahuolto.fi**

OnniBus: **onnibus.com**

Pori public transport: **pori.fi/pjl**



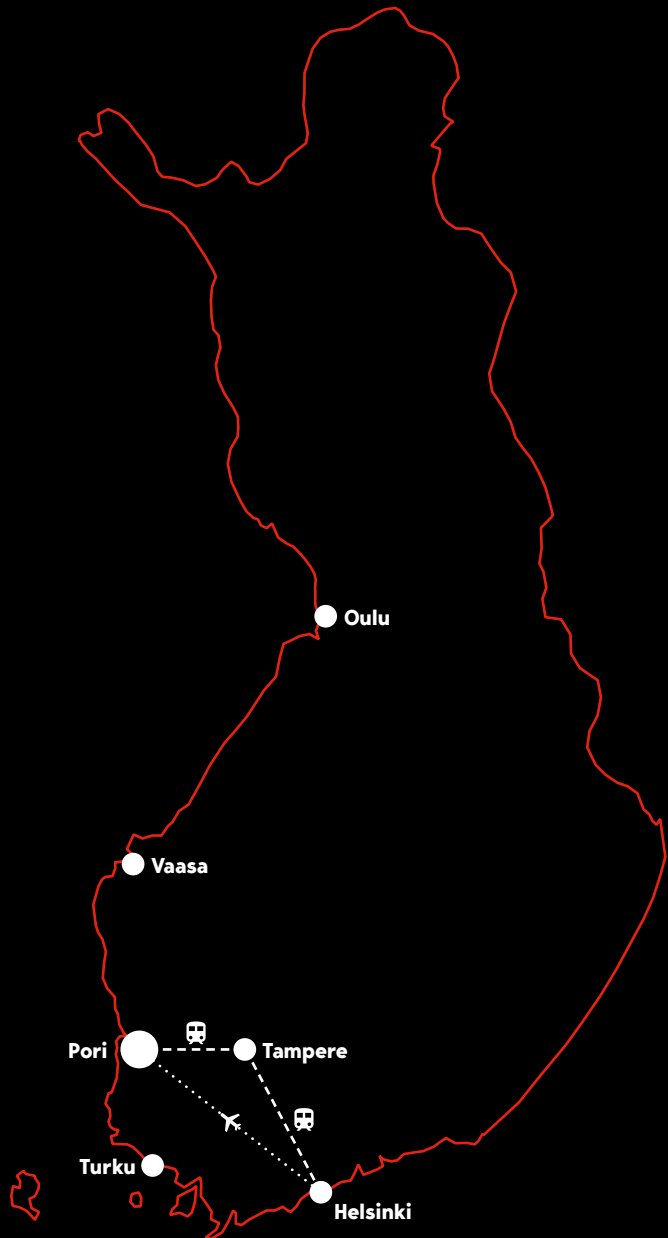
Rail traffic

VR: **vr.fi**



Air transport

Karhu Aero: **karhu.aero**



VISIT PORI

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Visit Pori

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f i y t Visit Pori



Use TripAdvisor to share your experiences and get tips from others who have visited Pori.